## Sebon Aeron Soap Privacy Policy

## Introduction

We are committed to safeguarding the privacy of our website visitors; in this policy we explain how we will treat your personal information. By using our website and agreeing to this policy, you consent to our use of cookies in accordance with the terms of this policy.

The type of personal information we collect

We may currently collect and process the following information:

- Personal identifiers, contacts and characteristics (for example, name and contact details)
- Information about your computer and about your visits to and use of this website (including your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views and website navigation paths);
- Information that you provide to us when registering with our website (including your email address);
- Information that you provide when completing your profile on our website (including your name, telephone numbers, profile pictures, gender, status of orders, past purchases etc.);
- Information that you provide to us for the purpose of subscribing to our email notifications and/or newsletters (including your name and email address);
- Information that you provide to us when using the services on our website, or that is generated in the course of the use of those services (including the timing, frequency and pattern of service use);
- Information relating to any purchases you make of our services or any other transactions that you enter into through our website (including your name, address, telephone number, email address and card details);
- Information that you post to our website for publication on the internet (including your user name, your profile pictures and the content of your posts);
- Information contained in or relating to any communication that you send to us or send through our website (including the communication content and metadata associated with the communication);
- Any other personal information that you choose to send to us;
- Before you disclose to us the personal information of another person, you must obtain that person's consent to both the disclosure and the processing of that personal information in accordance with this policy.

How we get the personal information and why we have it

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- You order, purchase & make a payment to us through this website or otherwise.
- You elect to receive marketing information from us.
- You set up an account & provide your profile information & credit/debit card details in order to receive our products/services.

[If applicable] We also receive personal information indirectly, from the following sources in the following scenarios:

- By visits to our site including, but not limited to, location data, traffic data, weblogs and other communication data, and the resources that you access. The information that you have given us may be used, if required, for our own invoicing purposes, or otherwise.
- We may share this information with our employees, agents and/or professional advisors and delivery companies.

We may use your personal information to:

- administer our business and website
- personalise our website for you
- enable use of our services on our website
- send invoices, statements, reminders to you
- supply services/products purchased via our website
- forward our newsletter, if applicable (receipt of which can be cancelled at any time)
- forward requested email notifications
- forward marketing communications relating to our business by post, email or other channel (receipt of which can be cancelled at any time)
- keep our website secure and prevent fraud
- handle enquiries/complaints made by you about our website
- publish information you give to us specifically for marketing purposes with your permission (e.g. testimonials)
- we will not, without your express permission, supply your personal information to any third party, unless required to do so by law, or in connection with any prospective or on-going legal proceedings.

[If applicable] We also receive personal information indirectly, from the following sources in the following scenarios:

- By visits to our site including, but not limited to, location data, traffic data, weblogs and other communication data, and the resources that you access. The information that you have given us may be used, if required, for our own invoicing purposes, or otherwise.
- We may share this information with our employees, agents and/or professional advisors and delivery companies.

Under the General Data Protection Regulation (GDPR), the lawful bases we rely on for processing this information are:

- (a) Your consent. You are able to remove your consent at any time. You can do this by emailing contact@sebonaeronsoap.com
- (b) We have a contractual obligation.
- (c) We have a legal obligation.
- (d) We have a vital interest.

(e) We have a legitimate interest.

How we store your personal information

Personal information that we process for any purpose or purposes shall not be kept for longer than is necessary for that purpose, or those purposes.

Your information is securely stored. We will take reasonable organisational and technical precautions to prevent the misuse, loss or alteration of your personal information.

You accept that the transmission of information over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

Any personal data collected through any email, registration or via any of our website submission forms will be deleted after six years.

We will retain documents (including electronic documents) containing personal data:

- (i) to the extent that we are required to do so by law;
- (ii) if we believe that the documents may be relevant to any prospective or on-going legal proceedings; and
- (c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk).

Your Data Protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the right to object to the processing of your personal information in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you. You must supply appropriate evidence of your

identity (for this purpose). We will usually accept a photocopy of your passport certified by a bank or a solicitor, plus and original copy of a utility bill detailing your current address.

Please contact us at contact@sebonaeronsoap.com if you wish to make a request.

Amendments

We reserve the right to update this policy from time to time by publishing a new version on our website.

Cookies

Our website uses cookies. Most browsers allow you to accept, or refuse to accept, cookies. If you block cookies, you may not have full access to our website. Cookies do not normally contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in, and obtained from, cookies. Cookies can be deleted from your computer.

Third Party Websites

From time to time our website may include hyperlinks to, and details of, third party websites. Be advised that we are not responsible for, or have any influence over, the privacy & practice policies of third parties.

Our Details

This website is owned and operated by Sebon Aeron Soap. You can contact us by using our website form, or by email to contact@sebonaeronsoap.com

How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us at:

Our contact details

Data Controller: Sebon Aeron Soap

Address: St Mary Mead, Aeron Court, Talsarn, Lampeter, Ceredigion, SA488QT

E-mail: contact@sebonaeronsoap.com

Date: Friday, 19 March 2021

You can also complain to the ICO if you are unhappy with how we have used your data.

## **Website Disclaimer**

1. Introduction

1.1 This disclaimer shall govern your use of our website.

- 1.2 By using our website, you accept this disclaimer in full; accordingly, if you disagree with this disclaimer or any part of this disclaimer, you must not use our website.
- 1.3 Our website uses cookies; by using our website or agreeing to this disclaimer, you consent to our use of cookies in accordance with the terms of our privacy and cookies policy.
- 2. Credit
- 2.1 This document was created using a template from SEQ Legal (http://www.seqlegal.com).
- 3. Copyright notice
- 3.1 Copyright (c) 2021 Sebon Aeron Soap.
- 3.2 Subject to the express provisions of this disclaimer:
- (a) we, together with our licensors, own and control all the copyright and other intellectual property rights in our website and the material on our website; and
- (b) all the copyright and other intellectual property rights in our website and the material on our website are reserved.
- 4. Licence to use website
- 4.1 You may:
- (a) view pages from our website in a web browser;
- (b) download pages from our website for caching in a web browser; and
- (c) print pages from our website,
  - subject to the other provisions of this disclaimer.
- 4.2 Except as expressly permitted by Section 4.1 or the other provisions of this disclaimer, you must not download any material from our website or save any such material to your computer.
- 4.3 You may only use our website for your own personal and business purposes, and you must not use our website for any other purposes.
- 4.4 Unless you own or control the relevant rights in the material, you must not:
- (a) republish material from our website (including republication on another website);
- (b) sell, rent or sub-license material from our website;
- (c) show any material from our website in public;
- (d) exploit material from our website for a commercial purpose; or

- (e) redistribute material from our website.
- 4.5 We reserve the right to restrict access to areas of our website, or indeed our whole website, at our discretion; you must not circumvent or bypass, or attempt to circumvent or bypass, any access restriction measures on our website.
- 5. Acceptable use
- 5.1 You must not:
- (a) use our website in any way or take any action that causes, or may cause, damage to the website or impairment of the performance, availability or accessibility of the website;
- (b) use our website in any way that is unlawful, illegal, fraudulent or harmful, or in connection with any unlawful, illegal, fraudulent or harmful purpose or activity;
- (c) use our website to copy, store, host, transmit, send, use, publish or distribute any material which consists of (or is linked to) any spyware, computer virus, Trojan horse, worm, keystroke logger, rootkit or other malicious computer software;
- (d) conduct any systematic or automated data collection activities (including without limitation scraping, data mining, data extraction and data harvesting) on or in relation to our website without our express written consent;
- (e) access or otherwise interact with our website using any robot, spider or other automated means:
- 5.2 You must not use data collected from our website to contact individuals, companies or other persons or entities.
- 5.3 You must ensure that all the information you supply to us through our website, or in relation to our website, is true, accurate, current, complete and non-misleading.
- 6. Limited warranties
- 6.1 We do not warrant or represent:
- (a) the completeness or accuracy of the information published on our website;
- (b) that the material on the website is up to date; or
- (c) that the website or any service on the website will remain available.
- 6.2 We reserve the right to discontinue or alter any or all of our website services, and to stop publishing our website, at any time in our sole discretion without notice or explanation; and save to the extent expressly provided otherwise in this disclaimer, you will not be entitled to any compensation or other payment upon the discontinuance or alteration of any website services, or if we stop publishing the website.

- 6.3 To the maximum extent permitted by applicable law and subject to Section 7.1, we exclude all representations and warranties relating to the subject matter of this disclaimer, our website and the use of our website.
- 7. Limitations and exclusions of liability
- 7.1 Nothing in this disclaimer will:
- (a) limit or exclude any liability for death or personal injury resulting from negligence;
- (b) limit or exclude any liability for fraud or fraudulent misrepresentation;
- (c) limit any liabilities in any way that is not permitted under applicable law; or
- (d) exclude any liabilities that may not be excluded under applicable law.
- 7.2 The limitations and exclusions of liability set out in this Section 7 and elsewhere in this disclaimer:
- (a) are subject to Section 7.1; and
- (b) govern all liabilities arising under the disclaimer or relating to the subject matter of the disclaimer, including liabilities arising in contract, in tort (including negligence) and for breach of statutory duty, except to the extent expressly provided otherwise in the disclaimer.
- 7.3 To the extent that our website and the information and services on our website are provided free of charge, we will not be liable for any loss or damage of any nature.
- 7.4 We will not be liable to you in respect of any losses arising out of any event or events beyond our reasonable control.
- 7.5 We will not be liable to you in respect of any business losses, including (without limitation) loss of or damage to profits, income, revenue, use, production, anticipated savings, business, contracts, commercial opportunities or goodwill.
- 7.6 We will not be liable to you in respect of any loss or corruption of any data, database or software.
- 7.7 We will not be liable to you in respect of any special, indirect or consequential loss or damage.
- 8. Variation
- 8.1 We may revise this disclaimer from time to time.
- 8.2 The revised disclaimer shall apply to the use of our website from the time of publication of the revised disclaimer on the website.
- 9. Severability

- 9.1 If a provision of this disclaimer is determined by any court or other competent authority to be unlawful and/or unenforceable, the other provisions will continue in effect.
- 9.2 If any unlawful and/or unenforceable provision of this disclaimer would be lawful or enforceable if part of it were deleted, that part will be deemed to be deleted, and the rest of the provision will continue in effect.
- 10. Law and jurisdiction
- 10.1 This disclaimer shall be governed by and construed in accordance with English law.
- 10.2 Any disputes relating to this disclaimer shall be subject to the non-exclusive jurisdiction of the courts of [England].
- 11. Our details
- 11.1 This website is owned and operated by M Wilding.
- 11.2 You can contact us by using our website contact form, or by email to contact@sebonaeron.com